



PINZ ENTERTAINMENT CENTER JUST THE FACTS

HISTORY

Founded by actor Joe Kirkwood, who starred in the “Joe Palooka” movies and television series, PINZ has been an accepted part of the Los Angeles celebrity scene since 1958. After a long run as Kirkwood Lanes, attracting such luminaries as Joan Crawford and James Dean, it became PINZ in 2003 and still plays host to numerous celebrities such as Nick Cannon, Selena Gomez, Slash, Kobe Bryant, Will Smith and various Kardashians. PINZ is the place where the stars come out to play!

AMENITIES

PINZ provides its guests with 60,000 square feet of “funtastic” amenities in its highly visible and accessible location on Ventura Boulevard in the vortex of Studio City’s burgeoning restaurant, entertainment and shopping environment. Included in the Center are 32 state-of-the-art bowling lanes, which recently underwent a \$250,000 renovation. Each of the lanes has its own runner lights and automatic scoring monitors with 3D graphics and a new lane machine allows PINZ to create a variety of lane conditions for all levels of bowlers. Guests can also enjoy a full-service food and beverage experience.

THERE’S MORE!

There’s much more to PINZ Entertainment Center than just bowling. The Center offers a fully-equipped upper level 3,000 square-foot VIP space ideal for private parties, be they graduations, charity events or Bar Mitzvahs. This space incorporates a DJ booth, dance floor and its own cocktail bar. A smaller VIP billiards room is also available which can comfortably accommodate up to 30 guests and is ideal for more intimate receptions. Both rooms incorporate the very latest in audio systems, projectors and numerous giant screen televisions. High-end catering and full bar service is also provided upon request.

PINZ Entertainment Center also has an extensive arcade featuring many hot new titles such as *Jurassic Park* and *Star Wars*, popular games like *Guitar Hero* and *Dance Revolution*, classics like *Pac-Man*, and the latest in high-octane car and boat racing games. It also boasts four pristine pinball machines!

Highly versatile, PINZ can change its character to meet the requirements of any specific event and/or crowd. One minute it’s a traditional bowling center ideal for leagues and tournaments while the next it’s a hip night club with glow-in-the-dark lanes, disco balls, strobe lights and the latest in pop, rock and rap music.

COMMUNITY OUTREACH

PINZ believes it's important to support the community which supports the Center. As part of this outreach, it recently launched "Bowling Birthdays Are Best!", a community-focused program to enrich the lives of less fortunate San Fernando Valley families by providing birthday parties for their children. PINZ also gives local parents a "break" during the summer months with its "Kids Bowl Free" program valued at \$500 per child. Many non-profit and faith based organizations are assisted by PINZ to maximize their fundraising activities at the Center. Chief among these are A Place Called Home's "Stars + Strikes Celebrity Bowling and Poker Tournament", "KiKi Shepard's Celebrity Bowling Challenge" and "Bowl for Ronnie" (the Ronnie James Dio Stand Up and Shout Cancer Fund).

PINZ IS THE PLACE

PINZ Entertainment Center attracts a wide variety of corporate, professional and entertainment companies to its alleys. Among the latter which have held wrap parties there are Nickelodeon's "The Haunted Hathaways"; Disney's "Kirby Buckets" and "NCIS Los Angeles". Corporate parties have included those from Magic Johnson Enterprises; Capitol Records; JP Morgan; and, even the City of Beverly Hills.

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